

OE Write % Qualification for PMA Programs on CollisionLink

Frequently Asked Questions

What is OE Write % Qualification for PMA Programs on CollisionLink?

The OE Write % Qualification program is a requirement for a minimum dollar amount or minimum % of parts written OE on an order to qualify for a PMA program. This requirement is to ensure that shops are submitting orders with non-OE part percentages aligned with industry standards.

- The threshold is set up by the OEM.
- User Notification: both shops and dealers are notified in the applications of the implementation and will receive messages when the threshold is not met.
 - PartsTrader only shops with estimates through CollisionLink will not be notified in the PartsTrader application – it is up to dealers to communicate with these shops.

Why implement OE Write %?

Participating OEMs are ensuring that parts written as OE on the original estimate meet OE write % industry standards based on patented parts and are not modified to be eligible for PMA conquest reimbursement. This prevents misrepresentation and promotes ethical behavior in transactions.

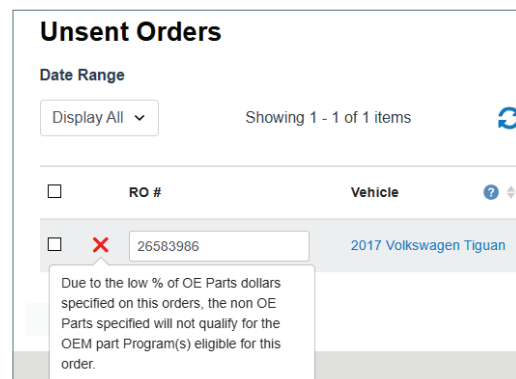
How do I communicate with shops?

“Based on industry averages, your parts order contains a very low percentage of OE parts for this OEM. The OEM is now making its program eligible only for orders that meet set guidelines. Typically, the insurance provided estimate that has not been changed will meet these guidelines.”

How is the shop notified when the OE Write threshold is not met?

Unsent Orders

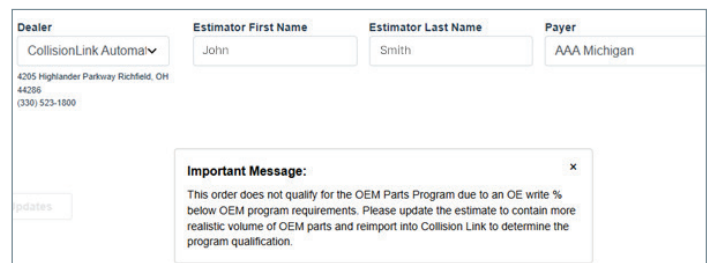
When an order is disqualified from PMA program eligibility due to the implemented OE Write % Qualification rules, a **red X** will appear in the order row. The user can hover over the red X to view a notification window that alerts them to the disqualification.



Unsent Orders	
Date Range	
Display All ▾	Showing 1 - 1 of 1 items
☐	RO # Vehicle ⓘ
☐ X	26583986 2017 Volkswagen Tiguan
Due to the low % of OE Parts dollars specified on this orders, the non OE Parts specified will not qualify for the OEM part Program(s) eligible for this order.	

Order Details Page

When an order is opened in CollisionLink Shop and is disqualified from PMA program eligibility due to the implemented OE Write % Qualification rules, an **Important Message** notification window will appear above the **Part Lines** section alerting the user to the disqualification.



Dealer CollisionLink Automotiv 4205 Highlander Parkway Richfield, OH 44286 (330) 523-1800	Estimator First Name John	Estimator Last Name Smith	Payer AAA Michigan
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Important Message:
 This order does not qualify for the OEM Parts Program due to an OE write % below OEM program requirements. Please update the estimate to contain more realistic volume of OEM parts and reimport into Collision Link to determine the program qualification.

OE Write % Qualification for PMA Programs on CollisionLink FAQs

What do the dealers see when receiving disqualified orders?

Overview Page

When an order is received from a CollisionLink Shop or an integration partner and the order does not qualify for the PMA program:

- A red X will appear in the **Programs** column of the order row.
- Hovering over the red X will display a message explaining the disqualification.

Viewing 1-10 of 477 transactions ?

View all Filters Selected: No filters selected

Action	Status	Type	Programs	RO#	Vehicle Description
	New Quote Request	CollisionLink Quote		26583986	2017 Volkswagen
	Reviewing Order	CCM			
	Reviewing Order	CCM			
	Reviewing Order	CCM			
	Reviewing Order	CCM			

This order does not qualify for the OEM's Parts Program due to OE write % below the set OEM program requirements. Please connect with the shop to rewrite the estimate.

Order Details Page

A notification window will appear at the top of the **Order Details Page** alerting the user to the disqualification.

Overview | 2017 Tiguan x

This order does not qualify for the OEM's Parts Program due to OE write % below the set OEM program requirements. Please connect with the shop to rewrite the estimate.